



Sure-Feed Product Attaching System

Adding More Value to the Mailstream





Fast, Easy and Flexible:

The Product Attaching System's card feeder is synchronized for a superior tolerance range—you can place two cards on one piece.

Integration options for the Sure-Feed Product Attaching System include:

- ✦ Flexible Bindery Interface
- ✦ Magnetic Stripe Reading
- ✦ Plow Folding
- ✦ Matching
- ✦ Read and Print (AT2 only)
- ✦ Verification (AT2 only)

Typical Product Attaching Applications

- ✦ Loyalty Cards
- ✦ Phone Cards
- ✦ Real Estate Business Cards
- ✦ Credit Cards
- ✦ Insurance Cards
- ✦ Gift Cards
- ✦ Pouches
- ✦ Packets
- ✦ Faux Cards
- ✦ Postcards
- ✦ Refrigerator Magnets
- ✦ Certified Mail

The Sure-Feed Product Attaching System Lets You Add Value and Intelligence to Every Mail Piece

Pitney Bowes Sure-Feed Product Attaching System is a turnkey solution for service providers and transactional mailers who want to increase revenues by integrating value-add services.

The Product Attaching System automates the attaching of products, such as embossed cards, business cards and even magnets at speeds up to 25,000 mail pieces per hour. The flexible platform is quick to set-up-and-run, easy to operate and offers precision product placement to process a wider range of applications and materials.

The Sure-Feed Product Attaching System helps you:

- ✦ **Offer value-add services to help your customers increase response rates** – achieve higher ROI on marketing campaigns
- ✦ **Reduce operational costs** – reduce labor costs with less operators, setup the system in minutes and increase application productivity by up to 50 percent
- ✦ **Achieve SLA's with greater customer satisfaction** – produce high quality documents at high speeds
- ✦ **Increase flexibility** – easily configure systems to meet current and future application requirements and process a wider range of applications and materials
- ✦ **Sustain competitive advantage** – take on new applications and provide unique service to customers
- ✦ **Achieve a faster Return on Investment (ROI)** – Minimal maintenance requirements and a fast no-tool setup result in a quicker ROI

Precision, Productivity and Profitability

- ✦ **Precise product placement:** Servo driven card feeder applies cards within an 1/8" of tolerance area
- ✦ **Operator friendly centralized user interface:** AT2 and AT3 functions are controlled from a single Programmable Logic Control (PLC) system to make adjustments fast and easy
- ✦ **Reduce make-ready times and increase productivity:** Integrated Nordson® Hot Glue system enables setup through a centralized interface
- ✦ **Minimal downtime with fast changeover:** Operators can changeover to new applications in 15 minutes or less

The Product Attaching System is available in two models—the AT2 and AT3—allowing mailers to choose the solution that best fits your business needs and budget. Both systems incorporate a number of features to ensure mailers can process attaching applications with increased efficiency and precision.



Sure-Feed AT2 Product Attaching System

High volume at the highest speeds

- ✦ Designed for high volume applications or applications requiring value-added capabilities such as read and print or additional card attaching
- ✦ Processes up to 25,000 mail pieces per hour
- ✦ High volume processing with a high capacity FeedMAX input conveyor
- ✦ Value-add options and scalability to integrate ink jet printer, additional card feeders, scanning or rotary placers



Sure-Feed AT3 Product Attaching System

High-end features with a low-end price

- ✦ Process up to 20,000 mail pieces per hour with one operator
- ✦ Smaller design offers a cost-effective choice to enter the product attaching market
- ✦ Save space with a smaller footprint

Specifications	AT3	AT2
Max. Carrier Size	14" W x 14" L	14" W x 14" L
Min. Carrier Size	4" W x 6" L	4" W x 6" L
Max. Card Size	3.5" W x 3.5" L	3.5" W x 3.5" L
Min. Card Size	2" W x 2" L	2" W x 2" L
Card Magazine Capacity	18"	18"
Carrier Magazine Capacity	18"	6,000 PCS*
Tolerance Range	.125"	.125"
Speed	20,000/HR	25,000/HR
Electrical	240VAC, 30A, 1 phase- 2 drops	
Drive Motor	Variable DC	
Air	90 PSI - Nordson Glue System	

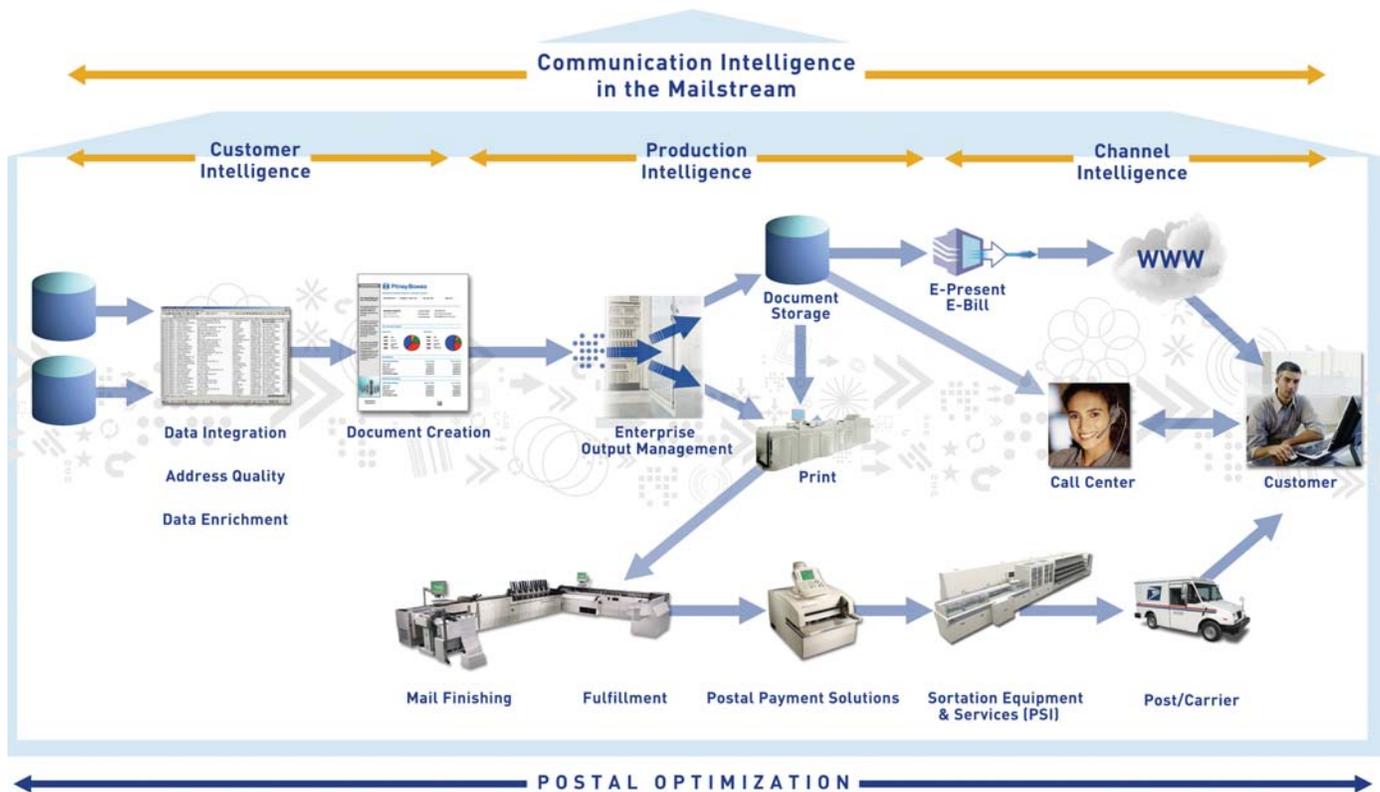
* Product dependent

Our Sure-Feed Product Attaching Solution Adds Intelligence into Every Communication.

With communication intelligence in your mailstream, your relationships with customers, prospects, suppliers and employees become more effective, more efficient and far more profitable.

Industry-leading processing speeds, unique product attaching opportunities and producing high quality documents are just a few of the ways the Sure-Feed Product Attaching System can help you achieve higher margin services – while creating more personal, timely and relevant mail.

It's all part of a strategic framework known as Customer Communication Management, an approach that adds intelligence – and value – at every step.



With a single, high-definition view of your customers, **Customer Intelligence** makes every customer contact more relevant and purposeful.

By turning the data and documents running through your print and mail operations into actionable information, **Production Intelligence** helps ensure that every communication is accurate and efficient.

Through the seamless management, distribution and analysis of physical and electronic communications, **Channel Intelligence** provides for more consistent, more effective customer experiences.

 **Pitney Bowes**
Engineering the flow of communication™

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Pitney Bowes has the software, services and hardware for end-to-end mailstream solutions that integrate and optimize the flow of mail, documents and packages across a range of business operations.

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